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UNITED STATES DEPARTMENT OF AGRICULTURE U.S. FOOD DISTRIBUTION ADMINISTRATION



THE PENNY MILK PROGRAM

The Penny Milk Program is usually sponsored by a school official who conducts negotiations with dairies and assumes the responsibilities of providing facilities for serving the milk to the children and of keeping simple records.

Sponsorship may also be furnished by school boards, PTA's, churches, clubs, civic and fraternal organizations, clubs, labor unions, veteran's groups, or philanthropic individuals or institutions.

The Food Distribution Administration agrees to reimburse the sponsor for the amount the farmer has charged for his raw milk. The sponsor signs an agreement with the Food Distribution Administration to pay the distributor's charges for handling and processing the milk.

FDA at present prices in Pernsylvania will pay approximately 1-3/4 cents per half-pint bottle, the exact amount depending on the section of the state in which the sponsor is located. The child pays one cent and the sponsor pays the difference between the total of the FDA's and the child's payments and the price charged by the milkman.

The milk is purchased by the sponsor from any milkman he chooses. The milkman submits his bill upon forms provided by this Administration, so as to show the division of charges between the sponsor and FDA.

There is no limit to the number of half pints of milk a child may purchase or the sponsor may make available to a child who is unable to pay.

To avoid discrimination, the milk should be distributed to all of the children in such a manner that no child knows which one of his class-mates has or has not paid.

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